

AWSA South Central Region
Membership/Council Mid Winter Meeting
Saturday, January 11, 2020
Hilton Garden Inn Houston West Katy (Meeting Room)
2409 Texmati Drive Katy, TX 77894

Minutes

Prior to meeting called to order introductions were given.

1. 9:14 am meeting called to order by Van Parker
2. Gordon Hall confirms quorum is present.
3. Mark Cohen – Roll Call: Councilors present from TAMU, SMRR, Katy, Aquaplex, CAWSC, Terramare, Stevensons, ASC, Cypress, Frameswitch, Lago Santa Fe
4. Motion to begin, Jennifer Parker 1st, Jennifer Stockstill 2nd
5. Motion to approve last June's minutes: Janet 1st, Jaren 2nd, approved unanimously
6. Kathy Ive's Treasurer's report
 - a. A new head tax for each sanctioned AWSA tournament \$2.50 per non 'grass routes' tournament, increased to \$6.50 total for regional competition.
 - b. ~\$25k last year this time, ~\$25k last June, ~\$25k in account now; while expending out account is still stable.
 - c. Motion to approve budget as presented: Jared 1st, Lisa 2nd. Unanimous pass
7. EVPs report
 - a. USAWS&WS 2500+ person increase, 14k+ in total membership
 - b. AWSA 6700 members Gained ~970, lost ~950 members, 3181 tournament skiers, ~41,810 total pulls
 - c. Grass Roots increasing, Class C steady
 - d. Year over year decrease in Slalom pulls overall, increase in Ski and Jump, increase in grass roots.
 - e. Junior skiers decreasing, M1, M2, W1 increasing, W2 marginal decrease.
 - f. From HQ: *3,000 postcards returned 10 leads, social media leads 93,000+ marketing touches, less than 10 new members. Increase of 20% social media following.*
 - g. From HQ: membership benefits include non-ski related perks. (included in support membership)

- h. Where2waterski.com: suspension in 2019 for technical issues
- i. Virtual slalom APP: currently being updated, generating revenue soon, currently functional. **No android version yet**
- j. Ideas for getting F class score (up to level 5)
 - i. (Assistant or higher) judge score sign off
 - ii. Upload a video to AWSA
 - iii. Virtual slalom skiing APP by having a score of X (score currently unknown)
- k. Expanding the Wednesday night AWSA ski league: thoughts
 - i. No cost sanction to hosting clubs
 - ii. Free 1st time guest membership
- l. Grassroots memberships vs supporting membership is \$37 vs \$19.95, can we expand the \$19.95 membership? Value for first time junior members to try skiing?
- m. Website traffic up 20% YOY, most visited page being rankings page. New website to arrive in April. Updated membership database system.
- n. Major 2020 plans
 - i. **Membership growth:** get out on the water week, capture current sponsors customers and offer free membership
 - ii. **Sponsorship growth:** renew current partners
 - iii. **3rd party merchandise partner:** 20% kick back from apparel/merchandise during key events.
- o. Get on the water week: *June 27th-July 3rd*. free sanction cost, free guest memberships, any day within the week, goals to get 50 clubs, 20 participants/event, 1,000 new members. Have application in by March if interested for max benefits.
- p. IWWF license now required for L/R skiers. Single tournament \$7, Annual \$25. Allows scores to be entered into IWWF. Organizing at regionals, nationals, etc. Does not change. This is an admin fee for international ranked/competing skiers.
- q. Head tax, when scoring is done in class C or higher, \$2.50/skier is due to SCR Treasurer, \$6.50 for regional tournament. Address: Kathy Ives 219 River Ranch Circle Martindale, TX 78655
- r. End Course video submission to dropbox required; discussion about video drop box potentially not occurring or video being reviewed.

- s. Safe sport reminder, any team coordinator, officials, officers, Jr. Development staff etc. are required to be safe sport certified.
- t. No alcohol for tournament officials or participants until they are done participating.
- u. Thank you to national committee reps
- v. Highlights of competitors. Jennifer Parker awarded for outstanding work on Junior Development.

8. Proposed Rule Changes for Board Meeting

- a. Remove requirement for 1.05 to conclude on a weekend.
- b. Adapting 2.06E; combining 3.03, and 7.07C to make sure skiers who are non-placement skiers ski before to placement skiers, and failure to be on the dock in time causes disqualification.
- c. B5/G5 new split, 5 splits instead of 4.
- d. Revise 3.03F, change level 9 to elite. They can choose to score in elite for overall, or age division.
- e. Remove current 3. Change to ensure that if there is a skier is skiing elite in events but skiing age group overall, that they ski both in elite and age group versions, age group without scoring other than overall.
- f. Remove rule about jump equivalency
- g. Open rating skiers do not need to compete at regionals; may be better to ensure elite rankings don't expire before nationals
- h. Towboat allowances to increase ability to get F tournaments to be pulled with more boats.
- i. Change wording from and back under control to or back under control for full buoy counts
- j. Increasing M11 max boat speed, W5, W6, W7 slow down. According to survey
- k. Add another rule to make sure drivers don't deviate speed or path during jump
- l. Change rule on video jump measurements requiring more than one competent judge to record information.
- m. 9.12 changing wording to see technical controller's manual
- n. See technical manual for all non-standard jump methods.
- o. 10.03 adding turn buoys to describe the outside vs inside buoys.

- p. 10.04 change to wording to describe center of ski mass on exit gates vs buoys
- q. 10.08 1b all towers may now use video review challenge from non-sanctioned video; like Kelvin's video. But it must be approved prior to event. Discussion also on 1a about the word a.
- r. 11.12D reverse tricks can now work as a basic trick and be followed up with a reverse.
- s. 11.16C decreases length by 0.25m
- t. Add FFL5F 950 points
- u. Remove technical appendixes and put them in TC
- v. Tournament classification breaks down classification to all E, in exception of having IWWF license as noted in earlier rule

9. Committee reports

- a. Qualifications: nothing to report
- b. Judges and scorers – clinic next weekend at Jeff Lindsey's
- c. Junior development: fewer skiers than last year. 31 vs 37 BUT 6 more pulls. Learn to ski at SMRR, new skiers clinic coming to Aquaplex this summer, Record number of nationals skiers last year! 39!! More than half of our region juniors went to nationals!
 - i. Coming up: **JD tournament in Houston this Summer; weekend of June 13-14th. At Ski Texas!**
 - ii. Continue to offer Grass Roots and kid centered events, encourage new people, help them anyway possible.
 - iii. K. Nichols fund is still going, is a huge plus to Junior events. *All donations are tax deductible.*
 - iv. On a national level: Tony Drake as director, new age divisions, new 25-member junior national team.
 - v. Previously international competitors, or nat junior team, could not compete at all stars, now they can.
- d. Towboats nothing to add
- e. Technical nothing to add
- f. Boat drivers
 - i. Quick qualifying for drivers to go from senior slalom driver to bypass lower requirements for other events.

- ii. Boat cell phone rules/expectations as distractions
 - iii. Selection of regional and national drivers; 1 or 2 event drivers can drive at these events
- g. International activities
 - i. Updating Q&P event requirement and team selection information for junior, pan-am, and senior worlds. "Minor detail stuff" – Jerry Bautsch
- h. Safety
 - i. Online clinic vs in person
 - ii. Online clinic requiring in water portion
 - iii. Had 4 clinics last year; let's not do that again
- i. Bylaws
 - i. Because of drop in regional membership we have lost 2 seats on board, if you want a copy of the revisions which will be adopted Jan 26th contact Lisa Holland
 - ii. Draft for AWSA to adopt Safe Sport standard Bylaws. Articles supersede our original article 13. Now all misconduct will be handled at the safe sport level.
- j. Executive (AWSA): Nate Boudreaux
 - i. Improving our systems may cost us as much as \$300k; trying to integrate our 8+ systems
 - ii. Office: HQ building was sold 2 years ago, ability to live within the office expired 1 week ago. Still awaiting leasing space.
- k. History nothing to add

10. Tournament Schedule

- a. Motion to approve schedule: 1st Terry D., 2nd Mark C., unanimous council approval

11. Other

- a. 2020 regionals – SMRR July 24-26
- b. Officials needed for nationals (and regionals) – nomination forms out now – on south central region website. <https://www.awsasouthcentral.com/>
- c. 2019 nationals down from 2018, up in pulls
- d. 2020 nationals update August 4th-8th

12. Old/New Business

- a. Regional guide; was \$3k, now \$1.5, next year \$0. Guide out of pocket cost at \$500, now \$2k, next \$3.5k. stuck paying for it this year. Next year we are not locked in.
 - i. Motion after this year guide to cease printing: John motion, Lisa second. Room is in agreement.
- b. Travel stipend for national team members.
 - i. Brittany Greenwood did numbers and estimated up to \$7k per year to support our athletes. OR
 - ii. Build a raffle system for the athletes that would award one of the athletes or two X dollars based on income of fundraising.
 - iii. Avoid overfunding someone already AWSA funded
 - iv. Prioritize elite and junior and have them work to fundraise just like JD.
 - v. Set a deadline to create an actual parameterized plan for funding March 1st, to be approved by council.
 1. Motion to create a subcommittee with the above info. Van motions, Terry 2nd. Motion passes.
- c. Constant contact
 - i. Hop on email format constant contact. Region cost \$300/year. Ron Motioned, Jennifer 2nd. Motion passes unanimously.

13. Directors reports/comments

- a. Nothing to report

14. Next meeting date and time

- a. **Julie motions to create meeting following regional competition. Julie Motions, Van 2nd.**

15. Motion to adjourn Mark, Julie 2nd. Meeting adjourned 2:19pm CST.

2020 WINTER MTG SCR

COUNCILOR Y/N?	NAME	EMAIL	CLUB
Yes	Ron Ives	ronives57@gmail.com	CAWSC
Yes	Van Parker	jenniferandvan@yaho.com	SMR
No	Jennifer Parker	parker.jennifer30@gmail.com	SMR
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Yes	Janet Hooten	"	Austin Ski Club
Yes	Mark Chambers	TEXASPIHMS@aol.com	TERRAMARE
No	Gordon Hall	gordon@LSFdev.com	SMR
Yes	Michael Arora	michael.arora@gmail.com	SSR (Stevenson's)
No	Stephen Miller	stephenmiller2003@yahoo.com	Austin Ski Club
	Nick Drew	NICKT@DREW@GMAIL.COM	Cypres
	Kelly Stumph		Video
	Andre Broussard		Video
	Danielle Dlugosh		Video
	Bruce Butterfield		Video
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Yes	McCohen Elynd McCraig	Famsadaway@aol.com	Video ASC/Aeroplan

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COUNCILOR Y/N?	NAME	EMAIL	CLUB
Yes	Julie Krueger	julie8kis35@yahoo.com	Lago